


Massey University VICE CHANCELLOR'S Symposium 2008

## Massey University in Second Life



Dr. Dave Parsons  
IT group, IIMS

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## Introduction

- Second Life (SL) is a multi-user virtual environment (muve)
- By 2011, four out of five people who use the Internet will participate in SL – (Gartner Research)

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## 2007

- 120 institutions listed in the wiki.
- 65 had meaningful activity
  - Of those, 2/3 were in an early exploration phase
- roughly 20 institutions had a serious presence in SL


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## Analysis Factors

Environment	Focus	Unique value proposition	Investment and return	Resources
Traditional classroom	Extrinsic Study	Low unique value	Low investment, limited ROI	Basic resource
Laboratory / experiential simulation	Intrinsic Study	High unique value	High investment, potential high ROI	Interactive resource
Virtual creational environment				Creational resource

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## What we did last summer



Massey University Second Life

From: *collifusion*  
Added: March 02, 2008  
Views: 379

Many teams go to the people of the Kiwi Ed group, who kindly donated land for the project.

More information can be found in Second Life on "Kiwi Island"

Music by Dave Parsons  
Category: Education  
Topic: Second Life

URL: <http://www.youtube.com/watch?v=Q2D0m1a>


Related Videos

- Massey University - Teaching Matters

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## Next?

- SLENZ project?



SECOND LIFE EDUCATION IN NEW ZEALAND  
"SOME TO KORTI"

Pages

- slnz
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Recent Posts


- The SLENZ Update - Nov 23, November 18, 2008
- "ALERT! FOR SLENZERS"

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- Our group
  - Massey University, Auckland
  - AUT University, Auckland
  - Unitec, Auckland
  - Eastern Institute of Technology, Hawke's Bay
  - Southern Institute of Technology, Invercargill
  - Bay of Plenty Polytechnic, Tauranga
  - Whitireia Community Polytechnic, Porirua
- Our theme
  - Second Life may be a good environment within which to teach how software projects are run.

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- University of Ohio Role-Playing Game for Software Engineers (RPG-SE)
  - a 3-D Multiplayer Online Software Engineering Process game based on the SimSE game (a 2-D single player game) from UC Irvine



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- University of Ohio Groupthink game
  - a software specification game developed at M.I.T.

