

IT education and IT industry in New Zealand

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Introduction

- New Zealand's IT industry is largely based on the development of software in niche industries
- IT education is comprehensive at the tertiary level
- More development is needed at the school level



Tertiary IT Education

- 7 Universities
- 19 Polytechnics and Institutes of Technology
- All the universities offer degrees in IT subjects
- Nearly all of the polytechnics and Institutes of Technology offer IT degrees, diplomas and/or certificates



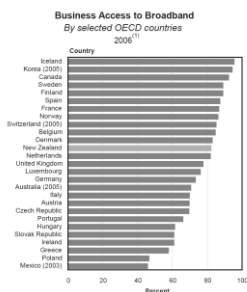
School IT Education

- Earlier this year NZCS released a report reviewing the current state of ICT-related NCEA Achievement Standards in schools. The highly detailed report, reviewed by a team of 13 senior ICT academics and professionals, found that none of the standards were suitable and recommended they be urgently reviewed and replaced.
 - New Zealand Computer Society, November 2008



NZ Business Broadband

- The business broadband table is indicative of where New Zealand sits generally in the international IT market



Software New Zealand

- New Zealand's software industry spans a group of ten high-performing 'creative' sub-sectors, which include
 - Computer services
 - Publishing
 - Television
 - Film
 - Fashion design
 - Music
 - Advertising



Software New Zealand

- Vertical market applications include
 - engineering applications
 - Embedded software supporting electronic devices
 - creative industries
 - Special effects
 - Games
 - Broadcast support software



Particular Strengths

- Health
- 3D digital games
- Entertainment
- Internet & PC security
- E-learning
- Knowledge, document & image management
- Telemetry systems
- Mobile/Wireless



NZ as a Test Bed

- New Zealand is a beacon for advanced wireless and mobile internet innovation
- It is the world's ideal test bed for trial deployment of global fixed and mobile wireless technologies and applications
 - Most of the population live in 5 cities
 - Almost half the population live in one city (Auckland)



IT Industry Statistics

- Data from Statistics New Zealand is not current
- Detailed statistics are only available for 2002
- However these still give a idea of the importance of the industry today



IT is Important to NZ Economy

- New Zealand's software industry, as part of the broader ICT sector, has been identified as a hi-growth sector with the potential to more than double its contribution to the growth of New Zealand's economy. The ten high-performing 'creative' industries, including software, are currently growing at around 8.7% annually — more than twice the country's economic average. The last five years' export statistics record a steadily increasing upward curve in sales of software and computer services. This figure barely scratches the surface as figures for the sale of software services are not included.
 - *Source: Statistics on Information Technology (Statistics New Zealand and Ministry of Economic Development, 2002)*



IT Industry Profile

- 7,544 ICT firms with annual sales of less than \$5 million
- 171 with sales above \$5 million
- 84 companies with annual sales that exceed \$20 million generate approximately 75% of the sector's contribution to GDP and 84% is generated by 16 companies with annual sales that exceed \$100 million
- New Zealand-based activities of multinationals currently comprise approximately half of the 16 companies that have a turnover exceeding \$100 million per annum
- With a nominal GDP for 2002 of \$122,300 million, software sales amounted to \$822 million up 36% from \$604 million in 1998
- Exports of software comprised \$121 million of the 2002 figure

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NZ Software Companies

- NZ has a number of major software companies that give a feel for the nature of the industry
 - Intergen
 - Olsen Software
 - Datacom JADE
 - Orion Health

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Intergen


- Provider of Microsoft .NET Framework and Microsoft Dynamics based solutions
 - top 5% of Microsoft Dynamics partners worldwide



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Olsen Software

- Produces HyperText Studio for web development



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Datacom

- New Zealand's largest, locally owned, full service IT company
 - custom system development and integration
 - systems engineering and support
 - ongoing systems and site management
 - business process outsourcing
- 2007 revenue \$253m
- 1,341 staff



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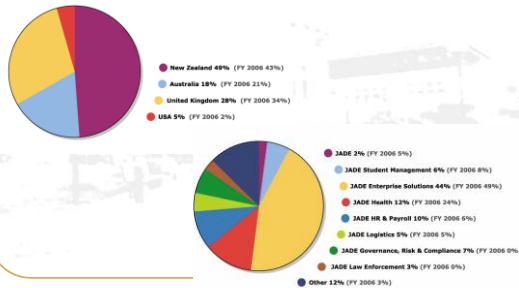
JADE Jade Software Corporation
Jadeworld For the World's Best Information Systems

JADE

- Integrated computing platform
- Products for the healthcare, higher education, HR and payroll, and logistics sectors.
- JADE technology used in over 2000 organizations worldwide
- Employs 300 people in New Zealand,
- Revenue from Operations grew from \$16.9 million in the first half of last year to \$23.1 million in the six months to 30 June 2008.


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JADE Markets and Products




Market	Percentage
New Zealand	49%
Australia	18%
United Kingdom	28%
USA	5%

Product	Percentage
JADE 2%	5%
JADE Student Management	6%
JADE Enterprise Solutions	44%
JADE Health	12%
JADE HR & Payroll	10%
JADE Logistics	5%
JADE Governance, Risk & Compliance	7%
JADE Law Enforcement	3%
Other	12%

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Orion Health

- A leading provider of clinical workflow and integration technology for the healthcare sector.



ORION HEALTH

Connecting Healthcare Data
Within Facilities | Between Organisations | Across Regions

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Summary

- NZ has a strong IT sector
- Based largely on specialist software
- IT education is strong at the tertiary level
- IT education in schools needs further development